

## **Terms of Service**

These Terms of Service set forth the legally binding terms and conditions for your use of the Site and the Services.

Please read these Terms of Service fully and carefully before using Sitecity and the services, features, content or applications offered by Sitecity and the website itself .

Access to and use of the website, content and services are expressly subject to these terms of use.

### **Registration.**

In order to register, you must provide an accurate e-mail address and password. You are responsible for updating the accuracy of the e-mail address that you provide to Sitecity to be associated with your Account.

### **Account Security.**

You are solely responsible for the activity that occurs on your Account, and for keeping your Account secure. You are not permitted to use another Account without permission. You must notify us immediately of any breach of security or other unauthorized use of your Account. You should never publish, distribute or post login information for your Account.

Sitecity does not guarantee the absence of errors nor the quality of access.

### **User Content.**

All Content added, created, submitted, distributed, or posted to the Services by users, whether publicly posted or privately transmitted , is the sole responsibility of the user who originated it. You acknowledge that all Content accessed by you using the Services is at your own risk and you will be solely responsible for any damage or loss to you or any other party resulting therefrom. When you delete your User Content, it will be removed from the Services. However, you understand that certain User Content will remain available and any removed User Content may persist in backup copies for a reasonable period of time (but will not following removal be shared with others).

### **Rules of Conduct.**

You promise not to use the Services for any purpose that is prohibited by these Terms of Service. You are responsible for all of your activity in connection with the Services.

You shall not, and shall not permit any third party to, either take any action or upload, post, submit or otherwise distribute or facilitate distribution of any illegal Content on or through the Service.

You may not reproduce, copy, sell or modify the site and its applications.

In case of violation of the terms of use Sitecity reserves the right to revoke at any time the use of the service.

Sitecity reserves the right to modify the website, the content and the service.

## **Privacy Policy**

This Privacy Policy describes the policies and procedures of Sitecity on the collection, use and disclosure of your information on [www.sitecityapp.com](http://www.sitecityapp.com) and the services, features, content or applications offered by Sitecity (collectively with the Site, the “Services”). Sitecity receives information about you from various sources, including: if you register for the Site and the Services, through your user account with Sitecity (your “Account”); your use of the Services generally. When you use the Services, you are consenting to the collection, storage, and other uses of your information as described in this Privacy Policy.

### **What information does Sitecity collect?**

We collect the following types of information from our users.

#### **Sign-In Information:**

When you create an Account, you will provide information that could be Personal Information, such as password and email address. You acknowledge that this information may be personal to you, and by creating an account on Sitecity and providing Personal Information to us, you allow others, including Sitecity, to identify you and therefore may not be anonymous. We may use your contact information to send you information about our Services, but only rarely when we feel such information is important.

#### **URL Information:**

Sitecity collects and stores the URL, if you have an Account and are logged in, associates that information with your Account. Sitecity also collects and stores the time and date on which you add the original URL and if you chose to share the URL, information on the channels through which the URL was shared.

#### **Metrics and Analytics:**

Sitecity collects information about accesses (such as clicks) of every URL created through the Services. This information includes, but is not limited to: the IP address and physical location of the devices accessing the URL; the

referring websites or services; the time and date of each access; and information about sharing of the URL on Third Party Services such as Twitter and Facebook. These metrics and analytics are used by Sitecity to improve their websites and services by, for example, providing value-added features.

## **IP Address Information and Other Information Collected**

### **Automatically:**

- Sitecity automatically receives and records information from your web browser when you interact with the Services, including your IP address and cookie information. This information may be used for to help us understand how users transit a website, to fight spam/malware, to facilitate collection of data concerning your interaction with the Services and for other similar purposes.
- Generally, the Services automatically collect usage information, such as the number and frequency of visitors to the Site. Sitecity may use this data in aggregate form, that is, as a statistical measure, but not in a manner that would identify you personally. This type of aggregate data enables us to figure out how often individuals use parts of the Services so that we can analyze and improve them.

### **IP Address Information:**

While we collect and store IP address information, that information is not made public.

### **Information You Elect to Share:**

When creating a URL, you can elect to share that URL through Third Party Services. Any information that you elect to distribute through Third Party Services is instantly provided to them and may then become accessible to users of those services. Therefore, in addition to reviewing this Privacy Policy, you should also review the terms of services and privacy policies of such Third Party Services that you access through the Services.

You may otherwise access other Third Party Services through the Services. Sitecity is not responsible for the privacy policies and/or practices of these Third Party Services, and you are responsible for reading and understanding those Third Party Services' privacy policies. This Privacy Policy only governs information collected on the Services.

### **Email Communications with Sitecity:**

As part of the Services, you may occasionally receive from Sitecity email and

other communication relating to your Account. These emails will only be sent for purposes important to the Services, such as password recovery.

### **What Happens When There Are Changes to this Privacy Policy?**

Sitecity may amend this Privacy Policy from time to time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used. If we make changes in the way we collect or use information, we will notify you by posting an announcement on the Services or sending you an email. A user is bound by any changes to the Privacy Policy when he or she uses the Services after such changes have been first posted.